

NEWS LEAF ADVERTISING CONTRACT **THE GARDEN CLUB OF NEW JERSEY, INC**

News Leaf is published electronically quarterly by The Garden Club of New Jersey, Inc.

Issues:

SPRING (distributed in February) **January 1st** is the deadline for SPRING Newsletter and February-April online ads
SUMMER (distributed in May) **April 1st** is the deadline for SUMMER Newsletter and May-July online ads
FALL (distributed in August) **July 1st** is the deadline for FALL Newsletter and August-October online ads
WINTER (distributed in November) **October 1st** is the deadline for WINTER Newsletter and November-January online ads

Advertisers may access News Leaf online: <http://gardenclubofnewjersey.com/newsleaf/>

Ads will also run on the GCNJ website for the 3 months as indicated above.
 GCNJ reserves the right to determine the final placement of all ads within each issue.

ADVERTISING SPACE AND RATES:

<u>1 Column Space "Block A"</u>		<u>2 Column Space "Block B"</u>		<u>3 Column Space "Block C"</u>	
2 3/8" x 1"	\$20.00	5" x 3"	\$110.00	7 1/2 " x 4"	\$180.00
2 3/8" x 2"	\$40.00	5" x 4"	\$140.00	7 1/2 " x 5"	\$200.00
2 3/8" x 3"	\$60.00	5" x 5"	\$170.00	7 1/2 " x 10"	\$400.00
2 3/8" x 4"	\$80.00	5" x 6"	\$200.00		
2 3/8" x 5"	\$100.00				

Minimum ad is \$20. Payment must accompany layout. Layout must fit within the measurements specified and be submitted **electronically** as a PDF, JPG, or WORD file. No ads will be **accepted** without accompanying payment.*

Please select ad size, rate, and issue(s) desired below and complete billing/contact information.

- **Ad Copy** should be emailed to: sue.berdahl@gmail.com
- **Make check payable** to: **The Garden Club of New Jersey**
- **Mail check and signed contract to:**
 Susan Berdahl, Advertising Manager, GCNJ. Cell phone: 732-688-2026
 Address: 72 Beechwood Drive Shrewsbury NJ 07702

ISSUE: Fall _____ Winter _____ Summer _____ Spring _____

AD Size _____ Amount enclosed \$ _____

Company/Advertiser Name _____ Submission Date _____

Street _____ City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____

Name of Point of Contact _____

Email Point of Contact _____